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Sustainserv Contact:

Matt Gardner

1-617-330-5001

matthew.gardner@sustainserv.com

BrownFlynn Contact:

Margie Flynn

216-303-6003

margief@brownflynn.com

FOR IMMEDIATE RELEASE

BrownFlynn and Sustainserv Form Strategic Partnership; Strengthens Sustainability Expertise and Geographic Reach

BOSTON, CLEVELAND, AND ZURICH, October 13, 2016--BrownFlynn, a Cleveland-based corporate sustainability and governance consulting firm, and Sustainserv, a Zurich- and Boston-based corporate sustainability, analytics and communications firm, have entered into a strategic partnership. The partnership will leverage complementary capabilities to give corporations access to a comprehensive and expanded library of sustainability services in North America, Europe, and Asia.

BrownFlynn and Sustainserv are two of the pioneering firms in corporate sustainability consulting and, together, bring more than 35 years' experience delivering sustainability services and training to global companies across many sectors. The firms, which for the past 12 months have been collaborating on key projects, will work together with public and private organizations—and their key stakeholders—to effectively quantify, measure, manage, govern, report, and develop strategies to address their most material environmental, social, and governance (ESG) impacts. In addition, they will collaborate on the development of next-generation corporate sustainability products and services, including approaches to integrated reporting, investor relations services, new data collection and analytics tools, stakeholder engagement, training, and techniques to address supply chain sustainability.

"BrownFlynn aspires to create a world where all companies operate in a manner that enables current and future generations to thrive," said Margie Flynn, principal and co-founder of BrownFlynn. "We believe our partnership with Sustainserv brings us closer to achieving that vision. By coming together, we can serve clients around the globe and offer them world-class sustainability services. The timing is particularly beneficial to companies that will be required to fulfill the EU Directive on corporate social responsibility reporting."

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Matthew Gardner, a managing partner and co-founder of Sustainerv said, “We are very excited about this collaboration. Our firms share a strong sense of purpose and vision, and we are delighted to bring BrownFlynn’s tools and expertise—such as what they have developed for ESG investors—to our clients. This partnership will bring great energy to our innovation and product development processes, allowing us to more quickly develop and rollout exciting new products and methodologies for companies seeking to integrate sustainability into their business processes.”

About BrownFlynn

Founded in January 1996, BrownFlynn is a leading corporate sustainability and governance consulting firm. The Firm advises Fortune 500 and privately held companies to drive value creation by focusing on and managing their greatest sustainability impacts, setting their direction, engaging stakeholders, and communicating their stories internally and externally. BrownFlynn is the first U.S.-certified training partner of the Global Reporting Initiative (GRI) and the only U.S. consulting partner for [EcoVadis](#), a leader in sustainability supply chain assessments. The Firm shares its expertise through speaking engagements, whitepapers, webinars, collaborative partnerships, and regular columns in leading publications. To learn more, visit www.brownflynn.com.

About Sustainerv

Sustainerv was founded in 2001 in Zurich, Switzerland, and Boston, Massachusetts. Its team of consultants works with companies in a large variety of sectors to help them develop well-matched sustainability strategies, quantitatively understand their impacts and effectively communicate their efforts and aspirations to internal and external stakeholders. Sustainerv’s team brings a wide range of skills and experience, enabling them to deliver tailored solutions to companies wherever they are in the sustainability journey. Sustainerv has helped in the preparation of more than 200 sustainability and annual reports and is a GRI-certified training partner in Switzerland. Sustainerv regularly offers workshops, training courses, and seminars in its Boston and Zurich locations. To learn more, visit www.sustainerv.com.

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